



MONTHLY MEMBERSHIP PROGRESS REPORT

District 4 C6

Results as of: 01/31/2018

GMT: HOWARD HUDSON

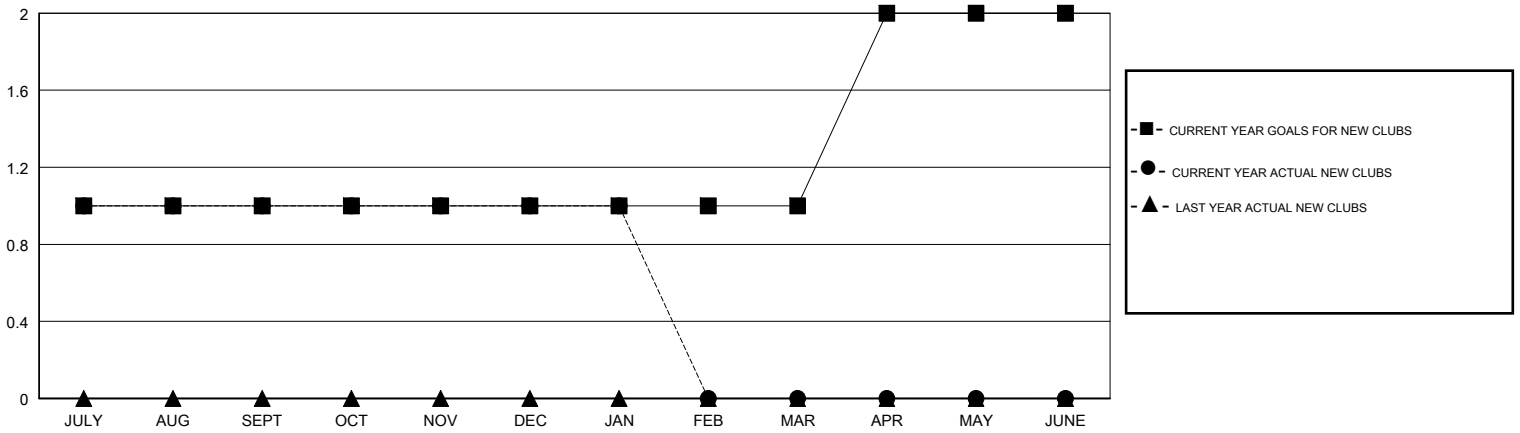
LOCATION CALIFORNIA

GMT CA

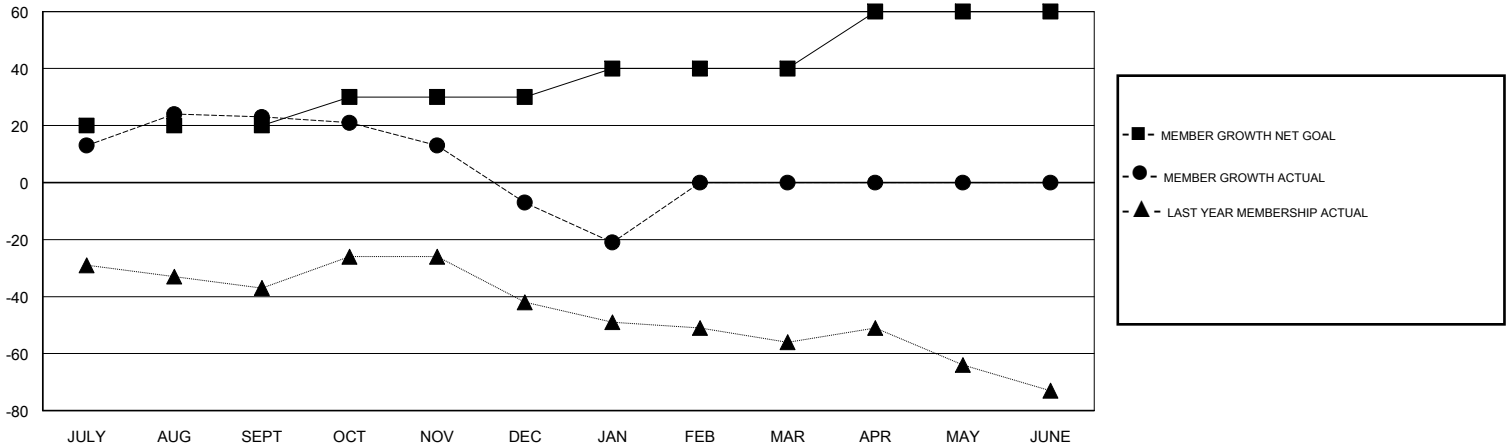
| Clubs | | | |
|-----------------------|---------------|-----------|---------------|
| RESULTS FOR 2017-2018 | | | |
| QUARTER | NEW CLUB GOAL | NEW CLUBS | DROPPED CLUBS |
| JULY/AUG/SEPT | 1 | 1 | 0 |
| OCT/NOV/DEC | 0 | 0 | 0 |
| JAN/FEB/MAR | 0 | 0 | 0 |
| APR/MAY/JUNE | 1 | 0 | 0 |

| Members | | | |
|-----------------------|------------------------|----------------------|--|
| RESULTS FOR 2017-2018 | | | |
| QUARTER | MEMBER GROWTH NET GOAL | MEMBER GROWTH ACTUAL | DROPPED MEMBERS ACTUAL (including transfers) |
| JULY/AUG/SEPT | 20 | 74 | 46 |
| OCT/NOV/DEC | 10 | 22 | 50 |
| JAN/FEB/MAR | 10 | 6 | 20 |
| APR/MAY/JUNE | 20 | 0 | 0 |

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



| | | | |
|------------------|--|---|--------------|
| DROPPED CLUBS: 0 | 25 CLUBS OF 44 ADDED 1 OR MORE NEW MEMBERS | <u>GENDER DISTRIBUTION</u> | |
| DROPPED MEMBERS | | MALE | 684 (61.24%) |
| DECEASED | 4 | FEMALE | 433 (38.76%) |
| CLUB CANCELLED | 0 | Women Percentage Fiscal Year Goal: 40% | |
| OTHER | 112 | CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA | |
| TOTAL | 116 | TOTAL FAMILY UNIT MEMBERS | 195 |
| | | FAMILY MEMBERS PAYING HALF DUES | 100 |